









ASSESSIFIED OF THE SERVICE OF WITH SERVICE OF SUITE OF SERVICE OF SUITE OF SERVICE OF SUITE OF SUITE OF SERVICE OF SUITE OF

4 CPE POINTS AWARDED

Points qualify for the purpose of application or renewal of tax agent licence under Subsection 153(3), Income Tax Act 1967.

**MIA WEBINAR SERIES** 

# TRANSFER PRICING ESSENTIALS

23 February 2023 (Thursday), 2.00 pm - 6.00 pm

Transfer Pricing (TP) is an area of tax that regulates the price charged in a transaction entered by one member of a multinational enterprise with another member of the same organisation.

TP has become a hot topic in recent years due to aggressive tax structures that result in tax leakages for tax authorities. Following the pandemic, tax authorities have increased their TP investigation activities in order to prevent tax leakages that reduces their tax revenue.

This programme will cover relevant transfer pricing topics for accountants, finance managers and tax accountants managing tax and transfer pricing risks.

# **OBJECTIVES**

The programme seeks to help you understand:

- Where the key TP risks for companies are
- How tax and transfer pricing specialists manage TP risks in such unprecedented times
- What key considerations and best practices need to be applied to ensure a coherent TP

## **METHODOLOGY**

A highly interactive learning session with trainer/speaker-led facilitation, live Q&As, quick polls/surveys, self-assessment quizzes and participant's feedback on learning outcome achievement.

## WHO SHOULD ATTEND

- Accountants
- Finance Professionals
- Tax Directors
- Tax Practitioners
- Heads of Finance or Tax
- Partners of Accountancy & Consulting Firms and Legal Firms

## **PROGRAMME OUTLINE**

| 1.30 pm<br>-2.00 pm | Participants login to join the webinar  |
|---------------------|---|
| 2.00 pm<br>-4.00 pm | SESSION 1 • Introduction to Transfer Pricing and the Arm's Length Principle   |
| 4.00 pm<br>-6.00 pm | SESSION 2  • Transfer Pricing Analysis Essentials including:  > Functional Analysis and Characterisation  > Overview of Transfer Pricing Methods through real case study  > Overview of Economic Analysis through real case study |
| 6.00 pm             | End of Webinar  |

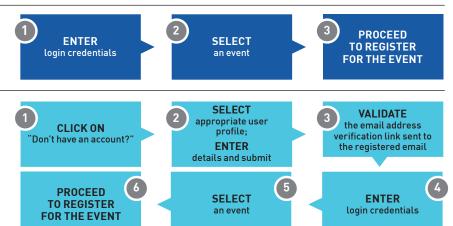
NOTE: The order of topics to be covered may be revised at the trainer/speaker's discretion.

# **Transfer Pricing Essentials**

#### **REGISTRATION PROCESS**

- To view more events and download the full brochure, please visit: pd.mia.org.my
- Search and select the event
- Click 'Register' to experience the new system by continuing with the respective steps below:

**NEW USER** 





For any assistance, please call (8.45am-5.30pm, Monday-Friday) MIA Help Desk @ 603-2722 9000

#### **TERMS & CONDITIONS FOR WEBINARS**

- Fee is payable to MALAYSIAN INSTITUTE OF ACCOUNTANTS
- For selected webinars, the fee includes e-materials
- Individual Registration: Full payment shall be made at the point of online registration.
- Corporate Registration: Full payment shall be made within thirty (30) days from the date of the Invoice or 1 day before the webinar, whichever earlier.
- · Access to join the webinar shall be granted only upon full payment as per the above requirement

#### WEBINAR ACCESS LINK

- The Access Link will be emailed at least 24-hours before the commencement of the webinar.
- The Access Link is unique and should not be forwarded/shared with

- · Payment must be made through the electronic channels i.e. online payment via the MIA member service portal and electronic fund transfer (EFT).
- Payment by cash and cheque is NOT ACCEPTABLE effective from 1 January 2022.

#### HRD CORP (FOR CLAIMABLE EVENTS ONLY)

 MIA is an approved Training Provider registered under 'Institut Akauntan Malaysia' (MyCoID: 631967).

#### Employer's Obligations

- To ensure grant approval is obtained prior to event registration and to provide the Grant ID notification upon event registration.
- To make full payment to MIA as per the issued Invoice within 14 working days upon receipt of MIA's notification in the event the approved training fee is cancelled by HRDC due to non-compliance on the part of the participant or his/her employer or any valid reasons stipulated by HRDC.
- To settle the balance payment to MIA within 14 working days upon receipt of MIA's notification in the event only partial claim is approved by HRDC. MIA will provide copy of the original invoice and will not issue a new invoice for the balance amount.
- If employer has made payment prior to grant approval, a refund will be made to employer subject to reimbursement received from HRDC. Refund will be made upon receipt of duly completed employer's EFT Form.
- To provide required information and/or documents after completion of event for the purpose of HRDC Claim within 7 working days upon receipt of MIA's notification.

#### CANCELLATION

Should the participant decide to cancel his/her enrolment, a cancellation policy shall be applied as follows:

• For written cancellation received with minimum seven (7) days' notice

- from the date of the webinar, no penalties will be imposed and full refund will be made to participants who have paid.
- For written cancellation received less than seven (7) days from the date of the webinar, an administrative charge of 20% of the registration fee will be imposed. Unpaid registrations will also be liable for a 20% administrative charge.
- No refunds will be made for written cancellations received on the day of the webinar or for participants who failed to join the webinar. Unpaid registrations will also be liable for full payment of the registration fee.
- · Replacing registered participants is not allowed.
- Paid registration that is cancelled can opt to transfer the paid amount to future event(s) after deducting any applicable administrative charges.
- The transfer request to future event(s) should be confirmed by Corporate/Individual within three (3) days after cancellation otherwise the cancellation will be confirmed with refund action. Transfer request will not be entertained after the refund is processed.
- Corporate/Individual is required to top-up the balance amount if the amount to be transferred to the future event is insufficient.

- · Any excess amount after transfer will be refunded to the Corporate/ Individual's bank account as provided in the EFT form.
- Corporate/Individual is required to provide the EFT form each time when a refund is requested.

#### PARTICIPANT'S CLASSIFICATION AND INFORMATION

Category: Corporate/Individual

- Please select the participant classification carefully as it determines the fee payable. No alteration will be allowed upon registration.
- The information on Corporate/Individual provided shall be deemed true and correct. No alteration will be allowed upon registration

# METHODOLOGY, CERTIFICATE OF ATTENDANCE AND CPE CREDIT HOURS

- · Live Q&As, quick polls/surveys will be carried out throughout the webinar.
- For selected webinars, pre and/or post course materials will be shared with participants
- · Self-assessment quizzes at the beginning as well as at end of the webinar will be given to enable participants to self-evaluate themselves on their learning performance and level of understanding of the programme
- Participants will be issued with an e-certificate of attendance and awarded CPE credit hours upon strict compliance of the following
- Remain logged in at least 80% of the time allocated for the
- Submit the post-course evaluation on learning outcome within 3 days after the completion of the webinar (late submission of the post-course evaluation will not be entertained).
- CPE credit hours will be credited into the MIA Member Services Portal within 14 days of the webinar for participants who have complied with all terms and conditions stipulated herein.
- Listening to pre-recorded webinar and/or reading from past webinar e-material shall not qualify as structured CPE credit hours COPYRIGHT

The materials of the webinar shall not be disclosed or used in any manner, either wholly or partially against any other parties and/or used in any manner, either wholly or partially as a defence by you and/or any other parties under any circumstances. The participants are therefore prohibited from reproducing any materials of this programme. All copyright and/ or intellectual property rights in any relevant materials produced in this

Programme will remain with the party who produced such materials.

MIA disclaims responsibility for the materials of this programme. Neither the MIA, its Council or any of its Boards or Committees nor its staff shall be responsible or liable for any claims, losses, damages, costs or expenses arising in any way out of or in connection with any persons  $\frac{1}{2} \left( \frac{1}{2} \right) = \frac{1}{2} \left( \frac{1}{2} \right) \left( \frac{1}{$ relying upon the materials provided during the webinar

#### DATA PROTECTION

Information given by the participants to MIA is true, accurate and to the best of their knowledge. The participants have read and agreed with the Privacy Notice as stated on MIA's official website and therefore, allow MIA to collect, process, store and use the participants' data other than what is provided under the Personal Data Protection Act 2010.

## EXCLUSION OF LIABILITY

This webinar shall not constitute an endorsement of the speaker(s) by MIA and MIA shall not be liable for whatsoever circumstances arising from any engagement between the speaker(s) and the webinar's participants.

Malaysian Institute of Accountants (MIA) reserves the right to change the speaker(s), date(s), time(s) and to cancel the webinar should circumstances beyond its control arise. MIA shall not be responsible for any costs, damages or losses incurred by the participant due to the changes and/or cancellation. MIA also reserves the right to make alternative arrangements without prior notice should it be necessary to do so. Upon registering, you are deemed to have read and accepted the terms and conditions herein.

#### SPEAKERS/TRAINERS

#### ADRIANA CALDERON

Adriana is the co-founder of Transfer Pricing Solutions Asia and Malaysia. Adriana has extensive international experience with Big Four and midtier firms advising multinational companies in the areas of corporate and international taxation across South America, the US, Australia, and the Asia Pacific Region. As a TP practitioner, she has advised companies in the Asia Pacific Region across various industries and in a wide range of projects associated with planning, compliance, and dispute resolutions with tax authorities. She has also participated in specialised projects involving pricing of financial transactions, business restructures and negotiation of APAs. Most recently, she participated in TP planning projects to implement BEPS's Action Plan and country-by-country reporting. Adriana also enjoys teaching and is a regular speaker and facilitator of Transfer Pricing seminars and workshops. She is a transfer pricing trainer for the Institute of Singapore Chartered Accountants and Singapore Institute of Accredited Tax Professionals. She has also facilitated training sessions for CFOs, tax teams of large companies and consultancies, and tax executives at the Australian Taxation Office. Adriana is an associated lecturer at Singapore Institute of Technology.

#### TAN HONG CHUAN

Hong Chuan has over ten years of experience in transfer pricing and GST. He played a key role in pioneering and developing the transfer pricing practice in Transfer Pricing Solutions Malaysia Sdn Bhd. He has assisted clients with transfer pricing planning and risk management, transfer pricing documentation. Country-by-Country Reporting statements, and tax effective supply chain management in the Asia Pacific region. He manages a portfolio of clients comprising companies from a broad range of industries such as mining, electrical and electronics, plastic products, construction and property development, hotels, real estate, oil and gas amongst others. He possesses experience in working with leading brands with the primary focus to exceed the expectations on clients' service delivery while ensuring optimum brand impact. He provides effective and resourceful information on transfer pricing related problems, and recommendations for clients' business and process improvements.

#### WEBINAR FEES

MIA Member/Member Firm RM 200 Non-member I RM 250

Preferred Payment: Pay with MIA-CIMB Affinity Credit Card

#### **WEBINAR DETAILS & REGISTRATION**

#### 23 February 2023 (Thursday)

Session 1: 2.00 pm - 4.00 pm Session 2: 4.00 pm - 6.00 pm

Contact : Maken

03 2722 9260 Fax 03 2722 9009 Email sp@mia.org.mv

Malaysian Institute of Accountants Address:

Dewan Akauntan Unit 33-01, Level 33, Tower A, The Vertical

Avenue 3, Bangsar South City No. 8. Jalan Kerinchi 59200 Kuala Lumpur